

The Magazine Tidig Musik (Early Music) is the only magazine in the Nordic countries focused on early music, that is the music from antiquity through the early romantic period. Tidig Musik contains up-to-date reporting, debates, interviews and scientific articles along with information about concerts, festivals and courses. The magazine is aimed toward those who are curious about early music as well as those who work in early music. The magazine has a circulation of 800 and is published quarterly.



Ad formats and prices		SEK
Full page	177 x 251 mm fitted 210 x 297 mm + 4–5 mm bleeding*	8 000
Back cover	177 x 221 mm (top 30 mm for address) fitted 210 x 267 mm + bleeding*	9 000
Half page vertical	86 x 251 mm fitted 104 x 297 mm + bleeding*	5 000
Half page horizontal	177 x 123 mm fitted 210 x 146 mm + bleeding*	5 000
1/4 page vertical	86 x 123 mm	3 000
1/8 page horizontal	86 x 59 mm	1 500

No VAT is added since Tidig Musik is a cultural magazine with no VAT.

* Bleeding is 4–5 mm on each side.

Technical facts

Magazine format vertical A4 (210 x 297 mm).

The magazine is printed on 100 g Arctic Silk with cover 170 g.

Ad originals delivered as print-ready PDF, JPG or PNG.

All images should be at least at 300 dpi using CMYK-colors.

Advertise in Tidig Musik

Staffan Liljas

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Discounts

10 % when booking 2–3 ads.

25 % when booking at least 4 ads.

Design assistance

If you do not have a print ready ad matching our specifications, our designers can create one for a fee of 10% of the ads cost.

Release schedule 2025

No 1/2025

Release date March 13

Reserve ads no later than January 30

Delivery of ad original February 20

No 2/2025

Release date May 22

Reserve ads no later than April 10

Delivery of ad original May 1

No 3/2025

Release date September 11

Reserve ads no later than July 31

Delivery of ad original August 21

No 4/2025

Release date November 27

Reserve ads no later than October 16

Delivery of ad original November 6

