

Tidig Musik is published quarterly: in March, May/June, September and December.  
Average print run: 1000 copies.

### TECHNICAL INFORMATION

Format: A4 (210 x 297 mm)

Screen: 133 lines/inch

Ad originals made in InDesign, high resolution PDF, EPS, TIF or XAds.

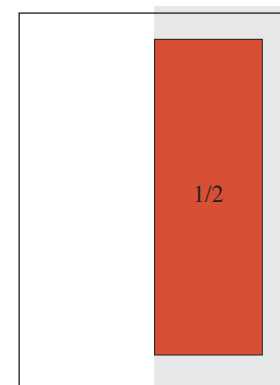
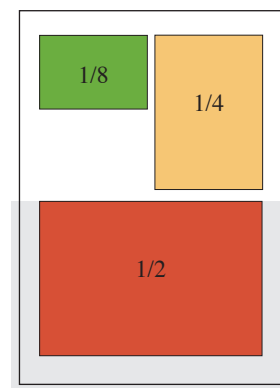
\* Bleeding: 3–4 mm extra on each side

\*\* Colours, logos and images in CMYK.

### DISCOUNTS

Advertisements	10% when reserving 2–3 advertisements 25% when reserving 4 or more advertisements
Flyers	10% when reserving 2–3 issues 15% when reserving 4 or more issues

Formats and prices	EURO
<b>Full page fitted</b> 177 x 251 mm, bleeding 210 x 297 mm*	
grayscale	<b>440</b>
four colours**	<b>690</b>
Back cover, four colours**, bleeding	<b>790</b>
<b>Half page, vertical</b> 86 x 251 mm, bleeding 104 x 297 mm*	
grayscale	<b>265</b>
four colours**	<b>395</b>
<b>Half page, horizontal</b> 177 x 123 mm, bleeding 210 x 146 mm*	
grayscale	<b>265</b>
four colours**	<b>395</b>
<b>1/4 page, vertical</b> 86 x 123 mm	
grayscale	<b>155</b>
four colours**	<b>230</b>
<b>1/8 page, horizontal</b> 86 x 59 mm	
grayscale	<b>85</b>
four colours**	<b>125</b>
<b>Flyers</b>	<b>EURO</b>
below 20 grams	<b>350</b>
20 to 30 grams	<b>475</b>



	Release	Reserving	Delivery of ad original
No 1-2024	March 14	no later than January 22	no later than February 15
No 2-2024	May 23	no later than April 11	no later than April 25
No 3-2024	September 19	no later than August 8	no later than August 22
No 4-2024	December 5	no later than October 22	no later than November 7